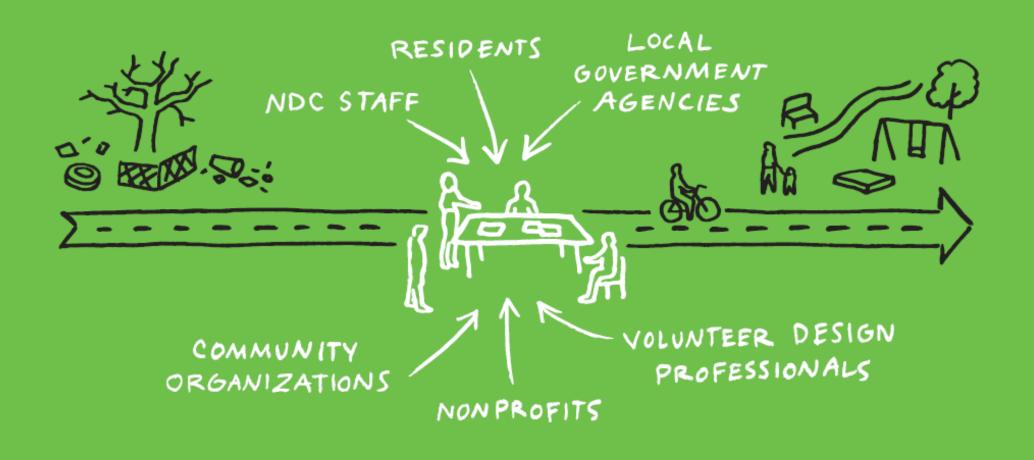
The Neighborhood Design Center is a nonprofit that partners with community leaders to grow strong, vibrant neighborhoods through improvements to the built environment.

## **NDC** Believes

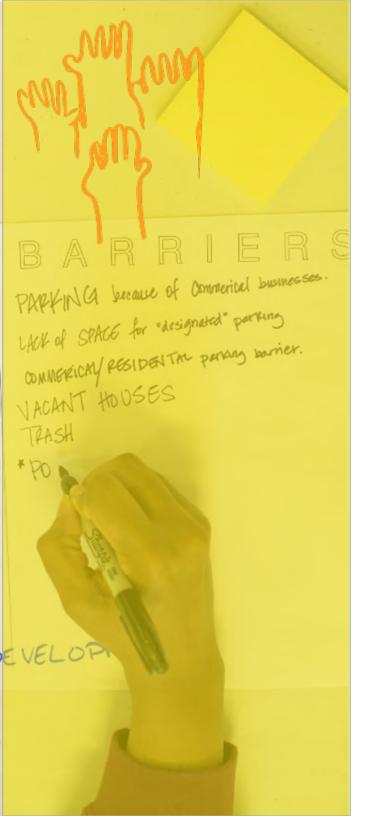
- Everyone deserves access to good design.
- The more inclusive and community-driven the process, the better the design.
- Well-designed places enhance healthy cultural and democratic life in our neighborhoods.
- Healthy places are built with consideration of social justice, environmental sustainability, and the true character of a place and the people who live, work, worship and do business there.

# the Neighborhood DesignCenter

partners with community leaders to envision better parks, public spaces, streetscapes and more.







# Scoping Together

## **GUIDING QUESTIONS**

+What issue(s) are we trying to address through our project?

+What is the end goal of this first phase of the project?

+What approvals are needed / regulations must be met?

# Understanding the context



## **GUIDING QUESTIONS**

- +Who are we serving?
- +What is the history/story that shaped this place?
- +What is the history of the issue(s) we are trying to address through our project?
- +What other initiatives + projects in the area should be aware of?
- +Who else is doing this work?





# Planning Community Engagement

### **GUIDING QUESTIONS**

- +Who is most affected by the project/issue?
- +Who stands to benefit?
- +Who is missing?
- +What defines this community: geography, interests, shared values, something else?
- +Who is/will be involved from the community?

## No community is a monolith







#### WHO USES MAGRUDER PARK?

- 34% White
- 41% Black / African American
- 20% Other Race
- 4% Asian
- 1% Native American
- 37.6% Latino of any race

51% Female 49% Male



- 45% White
- 37% Black / African American
- 8% Asian
- 2% Native American
- 8% Prefer to not say
- 57% Latino of any race



HOW DO THEY FEEL ABOUT IT?

#### People like Magruder Park

#### People like Hyattsville

79% feel POSITIVE

58% feel STRONGLY POSITIVE

0% feel negatively

about Hyattsville





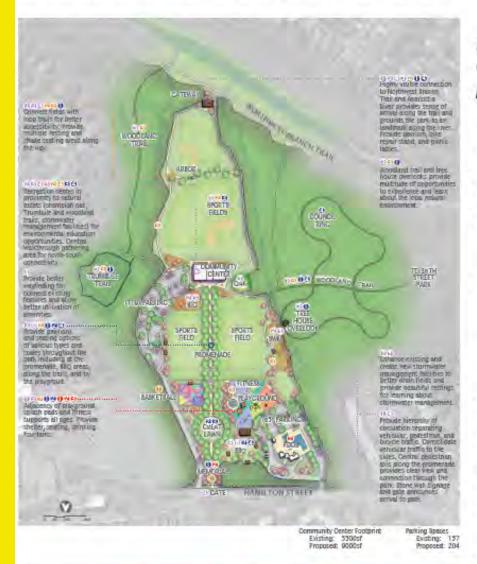






HOW DO THEY GET TO THE PARK?

## FINAL RECOMMENDATIONS



it was agreed that, with tweaks, the design for concept 1 was most aligned with community priorities and feedback.

#### MUST HAVES

- Separation of vehicular and pedestrian/cyclist circulation
- Preservation & increase of nature walks and habitats
- Preservation & increase of sports fields\*
- Full court basketball court with lighting, adjacent shade and seating, and half courts with adjustable hoops. Hoops themselves should have single rims and clear backboards.
- Splash pad
- Tennis Courts in a combination of (2) USTA Full courts / (1) USTA full court, (1) hitting wall, (1) mini court / (1) Full and (2) mini courts\*\*
- non traditional playground equipment to include swings, improved slides, play that grows with kids, and ninja warrior style older kid play
- Important adjacency between Playground BBQ / Picnic Area with trees - Seating and open (ie- not reservable) shade
- A physical walking and signage connection between parks along the NW Branch Trail \*\*\*
- Wayfinding signage within the park and to the park \*\*\*
- Preserve open, green space in the park.\*\*\*\*
- Concessions in some capacity, be it a permanent vendor, temporary / popup stand, or vending machines, will support longer stays at the park.
- Stormwater management must be robust enough to control flooding within the park
- Connection to the NW Branch Trail at a second location with pavilion
- Lighting that balances safety\*\*\*\*\* with preservation of natural spaces and darkness



# THANK YOU!

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