A Summer of Action

This summer has been a busy one for all of us here at Preservation Maryland. Advocating for preservation is a year-round job that requires constant vigilance. Fortunately, we’ve been paying attention — and working with the new administration to make the case for the programs, incentives and policies that make preservation possible. As Governor Hogan’s team is now working on the next state budget, we’ve been in Annapolis regularly to meet with his deputies — including a high-level meeting with David Brinkley, the Secretary of Budget and Management. Our message has been clear: preservation is a powerful force for prosperity. From the jobs created by heritage tourism to the economic activity spurred by rehab tax credits; ours is a story of economic development fueled Maryland history.

In order to highlight the diversity of Maryland businesses and organizations that support preservation, this September we also announced two new coalitions: the Maryland Historic Tax Credit Coalition and the Campaign for Maryland History. In addition to being forceful advocates, staff has also been busy with our recently launched Six-To-Fix program. This effort, which is covered in great detail in this issue of The Phoenix, is providing us with an exciting opportunity to become more hands-on and focused on preservation solutions. Equally ambitious as our advocacy and preservation projects, are the fundraising goals we’ve set to make all of this work possible. Our hope is that through greater transparency (like this newsletter and our new website), and clear and urgent and compelling nature of this work. With pride in our past and faith in our future, I look forward to working with our partners and stakeholders to bring clarity and focus, the Preservation Maryland team is crafting concise one-year project plans which will outline a timeline and goals, identify deliverables and include a needs-assessment for each site. With this information in hand, each project will then move to a more public outreach phase, soliciting the help of volunteers to assist with specific, targeted portions of the larger overall project. From graphic design to technical writing, architectural assistance or legal work — each project will require a different skill set. Tony Arozol, President of the Preservation Maryland Board, explained, “What’s really great about this program is that we have an opportunity to engage our members and supporters in meaningful volunteer work. It’s an all-hands-on-deck moment for this organization — and something I think we will all be very proud of for many years to come.”

The status of each project will be updated often on Preservation Maryland’s social media platforms and our new website, which will launch this month. With Six-To-Fix in mind, the site’s developers at Younts Design created a unique landing page for the program — complete with opportunities to learn more, get involved and take action for a project — not to mention many opportunities to also financially support the program. At an approximate cost of $15,000 in staff time, expenses and other expenses per Six-To-Fix project, generating financial support for the program will also be an important aspect of the new effort and one that Director of Development Doug Harbit is eager to start. Harbit explained, “I’ve been involved with preservation for nearly my entire career — and the idea for Six-To-Fix fills me with tremendous hope. These projects are important and I’m looking forward to working with our donors to fill the gap to adequately fund this program.”

To keep up with the latest news on the status of these projects and how you can get involved and make a difference, be sure to visit our recently re-designed website at: sixtofix.org.

EXECUTIVE DIRECTOR
Nicholas A. Redding

FROM THE DESK OF NICK

A Summer of Action

This summer has been a busy one for all of us here at Preservation Maryland. I n b e t w e e n t r i p s t o t h e s h o r e a n d m u c h needed vacations, staff has also been active planning for the many programs, events and projects that lie ahead of us this fall and beyond in 2016. Advocating for preservation is a year-round job that requires constant vigilance. Fortunately, we’ve been paying attention — and working with the new administration to make the case for the programs, incentives and policies that make preservation possible. As Governor Hogan’s team is now working on the next state budget, we’ve been in Annapolis regularly to meet with his deputies — including a high-level meeting with David Brinkley, the Secretary of Budget and Management. Our message has been clear: preservation is a powerful force for prosperity. From the jobs created by heritage tourism to the economic activity spurred by rehab tax credits; ours is a story of economic development fueled Maryland history.

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With pride in our past and faith in our future, I look forward to working with our partners and stakeholders to bring clarity and focus, the Preservation Maryland team is crafting concise one-year project plans which will outline a timeline and goals, identify deliverables and include a needs-assessment for each site. With this information in hand, each project will then move to a more public outreach phase, soliciting the help of volunteers to assist with specific, targeted portions of the larger overall project. From graphic design to technical writing, architectural assistance or legal work — each project will require a different skill set. Tony Arozol, President of the Preservation Maryland Board, explained, “What’s really great about this program is that we have an opportunity to engage our members and supporters in meaningful volunteer work. It’s an all-hands-on-deck moment for this organization — and something I think we will all be very proud of for many years to come.”

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Antietam Foundation
THE INTERMINGLED ROWHOUSES
Baltimore's Historic Storefronts

THE SITE OF THE FINAL ATTACK
of the battle of Antietam (September 17, 1862) is one of the least understood in the Antietam story. The battle took place over a rolling rural landscape, including a 40-acre corn field, which is now choked with invasive plants. The site lacks in-depth informational and way-finding signage to help the one million annual visitors there to visualize this conclusive phase of the battle.

THE FIX: To address these problems, Preservation Maryland will undertake a large-scale volunteer clean-up day, the design and installation of new signage, the restoration of fence-lines and promotion of the project as an aspect of the 100th anniversary of the National Park Service in 2016.

Pleasant View
PRESERVING MONTGOMERY COUNTY’S AFRICAN-AMERICAN STORY

PARTNER: Pleasant View Historic Association
THE PLEASANT VIEW HISTORIC SITE comprises the Quince Orchard Colored School, the Pleasant View Methodist Episcopal Church, and the Pleasant View Cemetery. The buildings on this site are monuments to the story of how during segregation African Americans utilized the institutions available to them to forge a new future. The buildings are beginning to suffer from years of deferred maintenance, and Pleasant View needs to embrace new uses to remain relevant to the larger community. This will require a more comprehensive approach to rehabilitation and future use.

THE FIX: Preservation Maryland will assist with strategic visioning for the site, identifying new uses and partnerships, while also working to secure capital funding to stabilize and rehabilitate the historic structures.

Pleasant View Historic Association, the Lincoln-Vista Civic Association, and the Glenwood Park Civic Association
SITUATED ON A WOODED CAMPUS OF over 200 acres in Prince George's County, the majority of the two dozen Georgian Revival buildings of the Glenn Dale Tuberculosis Hospital and Sanatorium date from the 1930s. Once the area's largest employer, Glenn Dale hospital was closed in 1981. Vacant since, and a bit of a “white elephant,” strong community efforts have stalled due to a lack of political will and unnecessary land-use restrictions.

THE FIX: Utilizing an existing framework of nearly 500 supporters and advocates, Preservation Maryland will assist community organizations and activists in identifying and engaging key players in State and County government as well as experts in preservation architecture, engineering, and design to remove the barriers to use and to complete a feasibility study for reuse and rehab.

Preservation Maryland
Six-to-Fix Inaugural Sites
On a new trajectory towards a better state of preservation

Corner Stores as Cornerstones
Baltimore’s Historic Storefronts

PARTNER: Baltimore Heritage
THE INTERMINGLED ROWHOUSES and storefronts of Baltimore have long served their neighborhoods as places of community and commerce—and the historic architecture of Baltimore remains integral to the urban experience in the City. During the unrest of 2015 following the death of Freddie Gray, many storefronts were damaged, largely within historic districts.

THE FIX: Preservation Maryland will join public and private partners to assist in repairing storefronts that may have been recently damaged—in a manner sensitive to the historic character of the building.

As one member of a larger team, Preservation Maryland will assist with project management and oversee a dynamic communications effort to publicize the projects and advocate for future efforts like it across the state.

The Grand Dame of Elkton
Holly Hall
A CITY HALLS TO SAVE ONE OF ITS OWN
PARTNER: City of Elkton
AT OVER 200 YEARS OLD, Holly Hall is an iconic piece of the city of Elkton’s history. The mansion is currently in need of restoration and preservation, something that Elkton’s Mayor Robert J. Alt identified as one of his goals when he took office.

This project has political, public, and private support. It just needs guidance.

THE FIX: Preservation Maryland will work to identify funding sources and will assist with reuse planning and feasibility studies to help make the restoration and adaptive-reuse of Holly Hall a success.

“This isn’t just a list; this is a promise for action.”
NICHOLAS A. REDDING

High Tides of Change
Dorchester County
IDENTIFYING OUR HISTORIC RESOURCES BEFORE THE WATER RISES
PARTNERS: Dorchester County, Heart of Chesapeake Country Heritage Area, Maryland Historical Trust
DORCHESTER COUNTY on Maryland’s Eastern Shore is one of the state’s most threatened coastal areas, where planning for large storms and related hazards has become critically important. With many of the County’s historic resources located in impacted zones, the urgency to document, analyze, and communicate the impacts to those resources is critical for our local partners.

THE FIX: Preservation Maryland will assist our local partners with a grant-funded historic resource risk-assessment planning effort, as well as targeted community outreach on the findings and the design of a new user-friendly web resource on historic resource documentation, disaster planning, and mitigation.
Preservation Maryland Leadership

O V E R 8 0 Y E A R S O F P R O T E C T I N G T H E B E S T O F M A R Y L A N D
presmd.org

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NEWSLETTER SPONSORSHIP

Help The Phoenix Rise

IN ORDER TO GIVE OUR READERS THE OPPORTUNITY TO learn about companies and organizations that provide products and services to the historic preservation community in Maryland, we are accepting a limited number of advertisers for The Phoenix.

WHILE WE WANT OUR READERS to learn about companies that support historic preservation we do not want our newsletter to become overwhelmed with commercial messages. As a result, we will accept only a limited number of the most relevant advertisers to our readership. Sponsors of The Phoenix will receive space for an advertisement at least once a year in the printed version of The Phoenix, and their logo and link to their website will be prominently displayed all year in the electronic version of the publication.

FOR INFORMATION on how to become a partner of The Phoenix, please contact Doug Harbit, Development Director, at (410) 685-2886 ext. 307 or dharbit@presmd.org

DIGITAL IMAGES NOW AVAILABLE

Say, “Cheese!”

Preservation Maryland has just uploaded nearly 1,500 photos from our digital image collection to Flickr.

OUR COLLECTION includes detailed metadata — architectural style, building materials, and relevant information about each photo. What was simply being stored on our servers is now a statewide resource and free to use and share under a Creative Commons license.

This is just the first milestone of a larger public access project; we intend to process our ever growing collection of over 10 thousand digital images, and digitize a collection of historic photographs and 35mm slides. We are actively partnering with the University of Maryland Hornbake Library and Digital Maryland to preserve and archive this resource.

Take a moment to flip through our Flickr account — flickr.com/presmd — and please donate to Preservation Maryland so that we can continue to progress through our collection and make it accessible to the world.

Preservation Maryland joined with preservationists from across the state to announce the creation of two diverse coalitions.

INTRODUCED IN CAMBRIDGE, at the Phillips Packing Plant, collaboration has yielded creation of two important programs: the Campaign for Maryland History and the Maryland Historic Tax Credit Coalition.

THE CAMPAIGN FOR MARYLAND HISTORY, jointly led by Preservation Maryland and Historic Annapolis, Inc., is requesting a state appropriation of $1.5 million in the next state budget to be split evenly between the three major history and preservation grant programs (capital, non-capital and museum advancement) to spark a renewed interest in the history of this state and create a meaningful catalyst for heritage tourism. All three grant programs have gone unfunded since 2010.

THE MARYLAND HISTORIC TAX CREDIT COALITION is requesting a $30 million appropriation for the program (a 20% tax credit on qualified historic rehabilitation projects) as well as re-authorization of the credit itself in 2017. Today, the program is funded at just $9 million — a 90% cut since its creation in 1996.

The focus of both coalitions remains working with the Hogan Administration to include these priority programs in his upcoming budget. Toward that goal, Preservation Maryland has begun collecting information on unfunded preservation projects across the state to underscore the need for these funds. If you know of a preservation, museum or rehab project in need of funding, please visit presmd.org to get involved and help us make the case for these programs.

Unfunded since 2010, the coalitions will seek funding for three important Maryland grant programs.
Celebrate and Support
Inaugural Six-to-Fix Announcement

Price Modern’s classy showroom hosted our inaugural Six-to-Fix event on October 9, 2015 in Baltimore City. Guests explored the design showroom outfitted with stations for each of the Six-to-Fix sites — meeting with the people behind the projects. All of the proceeds of this event will directly support this pro-active preservation program.

If you missed the event, check out sixtofix.org to find out how you can be part of the fix moving forward.

Honorees and guests included—
Anne Roane, Melissa Archer, Ward Bucher, Nakita Reed, new addition to the Board of Directors, with her husband, Larney Reed
Retiring Board of Directors member, Samuel J. Parker, Jr, with his wife, Patricia Hayes-Parker
Newly elected President of the Board of Directors of Preservation Maryland, Anthony Azola, with David Dahbura and Alba Azola.

Preservation Maryland
3600 Clipper Mill Road . Suite 248
Baltimore, Maryland 21211

Upcoming Events

There is always somewhere to explore and something new to learn in historic Maryland. Join us for these upcoming events and tours. Visit our website for details — presmd.org.

NOV 12
Hard Hat Tour of the Havre De Grace Opera House - Led by Preservation Maryland, Vice President, Tyler Tate of Lewis Contractors

JAN 2016
Preservation Town Halls coming to a town near you - Sign-up for our e-newsletter to receive date and location information; we need you!

JAN 13
Session Begins - The Maryland General Assembly will commence its 436th Session, and we are ready to hit the ground running with our advocacy efforts!

FEB 11
Celebrate your love for history with Preservation Maryland; details at presmd.org.

Preservation Maryland’s new website goes live in November! Visit presmd.org soon.

Considering our diverse audience and the needs of the Maryland preservation community to come together for advocacy and education — log on to the new presmd.org to check out all the new resources and must-see pages —

-Statewide Preservation Calendar to let you know about lectures, workshops, tours and events throughout the state. (Add info@presmd.org to your distribution list to be included in the future!)
-Program and Advocacy Pages that highlight the work of the organization and describe, in detail, the way preservation works in Maryland — and how strong policy and funding programs support the effort.
-Preservation Resources for historic property owners, community activists, local organization directors and Board members and beyond.
-News, Articles and Blogs, to read and share about historic road trips and restaurants, about best practices and funding opportunities, and about the people behind the projects.
-You will also find all of our social media accounts linked throughout the website, where we encourage you to join our online network of preservationists.

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VINTAGE VIEWS
Tobacco Barns

Over ten years ago, owners of tobacco barns in Southern Maryland were given an opportunity to stave off collapse and repair and repurpose their historic barns. Preservation Maryland managed the allocation of over $200,000 to 35 owners for repairs in five Southern Maryland counties with funding from the federal Save America’s Treasures program and the Maryland Tobacco Barn Restoration Fund.

Good work stalled when funding stopped in 2010. Preservation Maryland staff still receives weekly calls and are only able to tell barn owners the continuing bad news.

The disappearance of tobacco barns is a visual reminder of the need for dedicated capital preservation funding — the type of funding we’re fighting for.

Preservation Resources for historic property owners, community activists, local organization directors and Board members and beyond.

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