

**[SAMPLE PRESS RELEASE]**  
*for your organization's local use*

**FOR IMMEDIATE RELEASE**

**Contact:**  
[NAME]  
[ORGANIZATION]  
[PHONE]  
[E-MAIL]

**[EYE-GRABBING TITLE]**

***Example: Save Our School (SOS) Files Injunction to Stop Demolition Order***

(YOUR TOWN, MD —DATE)— **[This first paragraph is where you quickly relate the who, what, where, when and why to the press contact. Grab their attention with the quick facts.]** ***Example:*** Save Our School (SOS) filed an injunction with the Fourth District Court on Friday to stop an order allowing demolition of the historic Smithville School. The Smithville City Council approved the demolition order on Monday, April 30, on a 4-3 vote.

**[The second paragraph is where you give more detail about the aforementioned action.]**

***Example:*** In a contentious vote revealing the divide amongst Smithville's citizens, the City Council approved the demolition order to make way for a new City-managed parking lot. Save Our School, a coalition of 100 citizens representing local businesses, nonprofit organizations, and former School Board members, recently presented the City with a study by Parking Lot Research that Smithville already has adequate parking spaces to support the downtown. Regardless, Mayor Robert Smith was quoted at the meeting, "Smithville doesn't need some old rotting building on Main Street. We need an open lot to maintain our progressive edge."

**[The third paragraph can be used to support the reasons why the historic resource is important.]**

***Example:*** The Smithville School, opened in 1905, was designed by noted local architect Peter Peterson. The School was listed on the National Register of Historic Places in 1985 and locally designated by the Smithville Heritage Preservation Commission in 1999. The Smithville School was listed on Preservation Maryland's 2008 Endangered Maryland List to support SOS's position that a viable reuse exists. In a reuse study commissioned by Save Our School, several viable new uses were identified for the structure including housing, commercial offices, and nonprofit community use. A historic preservation developer from the Capital region visited the site and has initiated a market study to assess the need for senior housing and engaged architecture firm ABC Architects to design a floorplan. "We believe that the Smithville School can contribute to our local economy and maintain our community's historic character," said SOS President Suzanne Doe, "SOS filed the injunction to ensure that our community gives this reuse proposal serious consideration before going forward with demolition."

**[Give some more information about your group in this last paragraph to state your credibility.]**

***Example:*** Save Our School (SOS) is a 501(c)(3), nonprofit organization formed in 2003 to raise awareness about the contribution the Smithville School has made to our community and to promote its preservation.

####