

PRESERVATION MARYLAND

SPONSORSHIP OPPORTUNITIES for the 2010 PRESERVATION & REVITALIZATION CONFERENCE MAY 20-21 ~ EASTON

PLATINUM SPONSOR (Plenary Session OR Advocacy Lunch) -

\$2,000+

- Name and Logo in the *Registration Brochure*,
- Recognition at the Plenary Session, onscreen and from the podium,
- Full-page ad in the *Final Program*,
- Logo next to Plenary Session or Advocacy Lunch in the *Final Program*,
- Recognition in all press and conference materials,
- 6 complimentary conference registrations including the Maryland Historical Trust Awards and Reception,
- Tabletop display at Exhibit Hall (Tidewater Inn)
- Link from Preservation Maryland conference webpage, and
- Company promotional materials in the tote bag given to all attendees.

GOLD SPONSOR (Coffee Break OR Tour) - \$1,500

- Name and Logo in the *Registration Brochure* (approximately 1,500 to be mailed)
- Recognition from the podium at the Advocacy Lunch OR Company promotional material in registration packets of tour participants,
- Logo next to Coffee Break OR Tour description in the *Final Program* ,
- Full-page ad in the *Final Program*,
- Recognition in all press and conference materials,
- 4 complimentary conference registrations including the Maryland Historical Trust Awards and Reception,
- Tabletop display at Exhibit Hall (Tidewater Inn), and
- Link from Preservation Maryland conference webpage.

SILVER SPONSOR - \$1,000

- Name and Logo in the *Registration Brochure* (approximately 1,500 to be mailed),
- Full-page ad in the *Final Program*,
- Recognition in all press and conference materials,
- 4 complimentary conference registrations including the Maryland Historical Trust Awards and Reception,
- Tabletop display at Exhibit Hall (Tidewater Inn), and
- Link from Preservation Maryland conference webpage.

BRONZE SPONSOR - \$500

- Half-page ad in the *Final Program*,
- 2 complimentary conference registrations including the Maryland Historical Trust Awards and Reception, and
- Tabletop display at Exhibit Hall (Tidewater Inn).
- Link from Preservation Maryland conference webpage.

PRESERVATION ADVERTISER - \$250

- Quarter-page ad in the *Final Program*,
- 1 complimentary conference registration, and
- Link from Preservation Maryland conference webpage.

EXHIBITOR - \$150 (Nonprofit Exhibitors - Free with \$50 Refundable Deposit)

- Tabletop display at Exhibit Hall (Tidewater Inn).

DINING & LOCAL ATTRACTIONS ADVERTISER - \$100

- Eighth-page ad in the merchants' page in the *Final Program*.

Deadline to reserve space in the *Registration Brochure*: January 29, 2010

Copy for advertising in the *Final Program* is due April 2, 2010

For further information please contact Louise Hayman at 410-685-2886 x307 or via

Presented by Preservation Maryland with Major Support from the Maryland Historical Trust